Worksheet 4.1

Survey Template

This worksheet contains a ready-made template for the *Go Human* survey which is a method used to capture critical information from participants on travel behaviors patterns and activation elements.

*Instruction*: Use the following document for the *Go Human* survey. Fill in your City/Agency in the spaces provided below, **[insert City here]**. Feel free to adapt the following pages to your activation goals. Insert your logo at the bottom right corner of the last page.

[Insert City here] Participant Survey

Thank you for providing your feedback. Please return this survey to the event booth or box near the temporary street improvements. [Optional]: If you would like to be entered into the raffle to win a prize, please provide your email address or phone number in the space on the back.

**1. How did you hear about this event?**

Website

\_\_\_ Social media (Facebook, Twitter, Instagram, etc.)

\_\_\_ Email

\_\_\_ Word of Mouth

\_\_\_ Poster / Postcard / Sign/ Banner

\_\_\_ Did not know about this event until I arrived

\_\_\_ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2. How did you get to this event?**

\_\_\_ Walk

\_\_\_ Bike

\_\_\_ Skate

\_\_\_ Family/Personal Vehicle

\_\_\_ Public Transportation (bus, train, etc.)

\_\_\_ Taxi/Shared Vehicle (Lyft, Uber, etc.)

\_\_\_ Motorcycle or Scooter

\_\_\_ Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. On a typical day, how do you travel around your community? Check all that apply.**

\_\_\_ Walk

\_\_\_ Bike

\_\_\_ Skate

\_\_\_ Family/Personal Vehicle

\_\_\_ Public Transportation (bus, train, etc.)

\_\_\_ Taxi/Shared Vehicle (Lyft, Uber, etc.)

\_\_\_ Motorcycle or Scooter

\_\_\_ Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**4. What keeps you from walking or biking more in your community or neighborhood? Check all that apply.**

\_\_\_ Not enough places or infrastructure to walk or bike (sidewalks, bike lanes) safely

\_\_\_ Heat/ weather

\_\_\_ Destinations are too far to walk or bike

\_\_\_ Not in the habit/Don't think about it

\_\_\_ Concerned about unsafe drivers

\_\_\_ Concerned about crime or harassment

\_\_\_ Need to transport children/people/bags

\_\_\_ Don’t have enough time

\_\_\_ I don’t have access to a bicycle

\_\_\_ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5. Check the top 3 things from the list below that would improve [insert City here] for people walking.**

Wider sidewalks

\_\_\_ Complete missing sidewalks

\_\_\_ Improved street crossings

\_\_\_ Public space/parks

\_\_\_ Sidewalk lighting

\_\_\_ Lower vehicle speeds

\_\_\_ More shade measures such as shade trees or breezeways

\_\_\_ Improved personal safety

\_\_\_ Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ Nothing. OK as is.

**6. Check the top 3 things from the list below that would improve [insert City here] for people biking.**

\_\_\_ More bike lanes on the road

\_\_\_ More bike lanes protected from vehicles

\_\_\_ More bicycle parking and/or amenities

\_\_\_ Bike share

\_\_\_ Driver education

\_\_\_ Bicyclist education

\_\_\_ Lower vehicle speeds

\_\_\_ Improved personal safety

\_\_\_ Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ Nothing. OK as is.

7.

|  |  |  |
| --- | --- | --- |
| ***Improvement*** | ***Does this improvement make you feel safer walking/biking?*** | ***Do you want this improvement permanently installed?*** |
| **Buffered Bike Lane** | \_\_\_\_ YES  \_\_\_\_ NO | \_\_\_\_ YES  \_\_\_\_ NO |
| **Artistic Crosswalk** | \_\_\_\_ YES  \_\_\_\_ NO | \_\_\_\_ YES  \_\_\_\_ NO |
| **Parklet** | \_\_\_\_ YES  \_\_\_\_ NO | \_\_\_\_ YES  \_\_\_\_ NO |
| **A person sitting on the side of a road  Description automatically generated**  **Curb Extension (Bulb-out)\_** | \_\_\_\_ YES  \_\_\_\_ NO | \_\_\_\_ YES  \_\_\_\_ NO |
|  | \_\_\_\_ YES  \_\_\_\_ NO | \_\_\_\_ YES  \_\_\_\_ NO |

**8. Have you ever attended a community meeting hosted by the City to discuss transportation improvements in your community?**

\_\_\_\_ YES

\_\_\_\_ NO

**9. What is your gender?**

­­­­­­­­­­­­­­­­­\_\_\_\_ Female

\_\_\_\_ Male

\_\_\_\_ Non-binary

\_\_\_\_ Prefer not to answer

**10. What is your age group?**

\_\_\_\_ Under 18

\_\_\_\_ 18-24

\_\_\_\_ 25-34

\_\_\_\_ 35-44

\_\_\_\_ 45-49

\_\_\_\_ 50-54

\_\_\_\_ 55-64

\_\_\_\_ 65-74

\_\_\_\_ 75 or older

\_\_\_\_ Prefer not to answer

**11. What is your race and/or ethnicity? Check all that apply.**

\_\_\_\_ Non-Hispanic White

\_\_\_\_ Black or African-American

\_\_\_\_ Asian/Pacific Islander

\_\_\_\_ Hispanic or Latinx

\_\_\_\_ Native American/American Indian

\_\_\_\_ Other: \_\_\_\_\_\_

\_\_\_\_ Prefer not to answer

Your logo here e

**12. What is your zip code:**

\_\_\_\_ (zipcode 1)

\_\_\_\_ (zipcode 2)

\_\_\_\_ (zipcode 3)

\_\_\_ Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**13. Do you have any other question, comments and/or concerns about walking or biking in [insert City here]?**

**14. [If applicable] If you would like to be entered into the raffle to win a prize, please provide your email address or phone number.**